

CHANGING THE FACE OF PHILANTHROPY



CENTER FOR ARAB
AMERICAN PHILANTHROPY
Give Smart. Give Together.

2016 Annual Report

CHANGING THE FACE OF PHILANTHROPY

A message from the leadership team

Our community’s boundless resilience, optimism and determination to succeed in the face of seemingly insurmountable challenges has only served to make us stronger. The Center for Arab American Philanthropy (CAAP) continues that legacy by providing leadership and expertise to fulfill the giving aspirations of Arab Americans. Every single day, we work to serve donors, improve communities, build leaders and shape perceptions. We are invested in shaping the perceptions of what a philanthropist looks like. We are pleased to present, through these pages, a year’s worth of inspiring stories about the *Arab Americans Who Care* who are changing the face of philanthropy.

Philanthropy is a form of expression of your personal passions. We hope you’ll find inspiration to step up your giving. Because that’s what we do at CAAP: we inspire Arab Americans to get involved, to give back and to shine as philanthropists. Together, we can make a greater impact! We hope you’ll let us know how we can help you and your family create a more just, peaceful and equitable society.

Sincerely,



Maha Freij
CAAP Director



Hussien Y. Shousher
CAAP Advisory Board Chair

CAAP PROFESSIONAL ADVISORY BOARD AND STAFF

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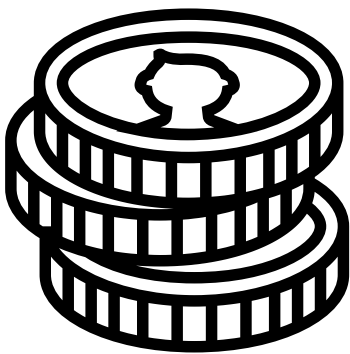
Jamie Kim
Director, Innovative Programs

Chelsea Liddy
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Dillon Fuad Odeh
Program Generalist

CAAP BY THE NUMBERS

(October 1, 2015 - September 30, 2016)



HOUSED
MORE THAN
100
FUNDS



19
COLLEGE
SCHOLARSHIPS
AWARDED



\$1.2M
GRANTED TO
ORGANIZATIONS
AROUND THE WORLD



When violence broke out, these kids had their opportunities taken away from them and their future put on hold. We want them to have the same opportunities that we have.

– Omar Fehmi

SERVING DONORS

Across all of our programs, CAAP aims to be an excellent service provider. We offer a full range of donor-advised funds, giving tools and the fund management expertise that is needed to ensure the best return on a giving investment. At CAAP, we are proud to provide smart tools and resources, tailored to best suit our donors' needs, and we are thrilled when opportunities like *Piano Keys for Syrian Kids* come our way.

Piano Keys fund attracts resources and brings awareness to the plight of Syrian children

In early 2016, CAAP was approached by the Fehmi family with an innovative idea. Twin high school students Omar and Ziad Fehmi (pictured left) wanted to use their love of music and giving back to aid Syrian refugee children. After discussing the options for establishing a donor-advised fund with CAAP, the family decided to create the *Piano Keys for Syrian Kids* fund and fundraise with a piano concert to support the fund.

"We chose to support Syrian refugee children because no child ever should have to experience the atrocities that these children, many of whom are not even 10 years old, are going through everyday," Ziad says. "We decided to grant proceeds to United Nations Children's Fund (UNICEF) because they are a credible organization, and this way everyone will know that the money will get to the people who need it the most. My inspiration to get involved started when I met someone who went to one of these refugee camps. He described to me the terrible living conditions and many problems these children had. I felt like I needed to do something to help these children."

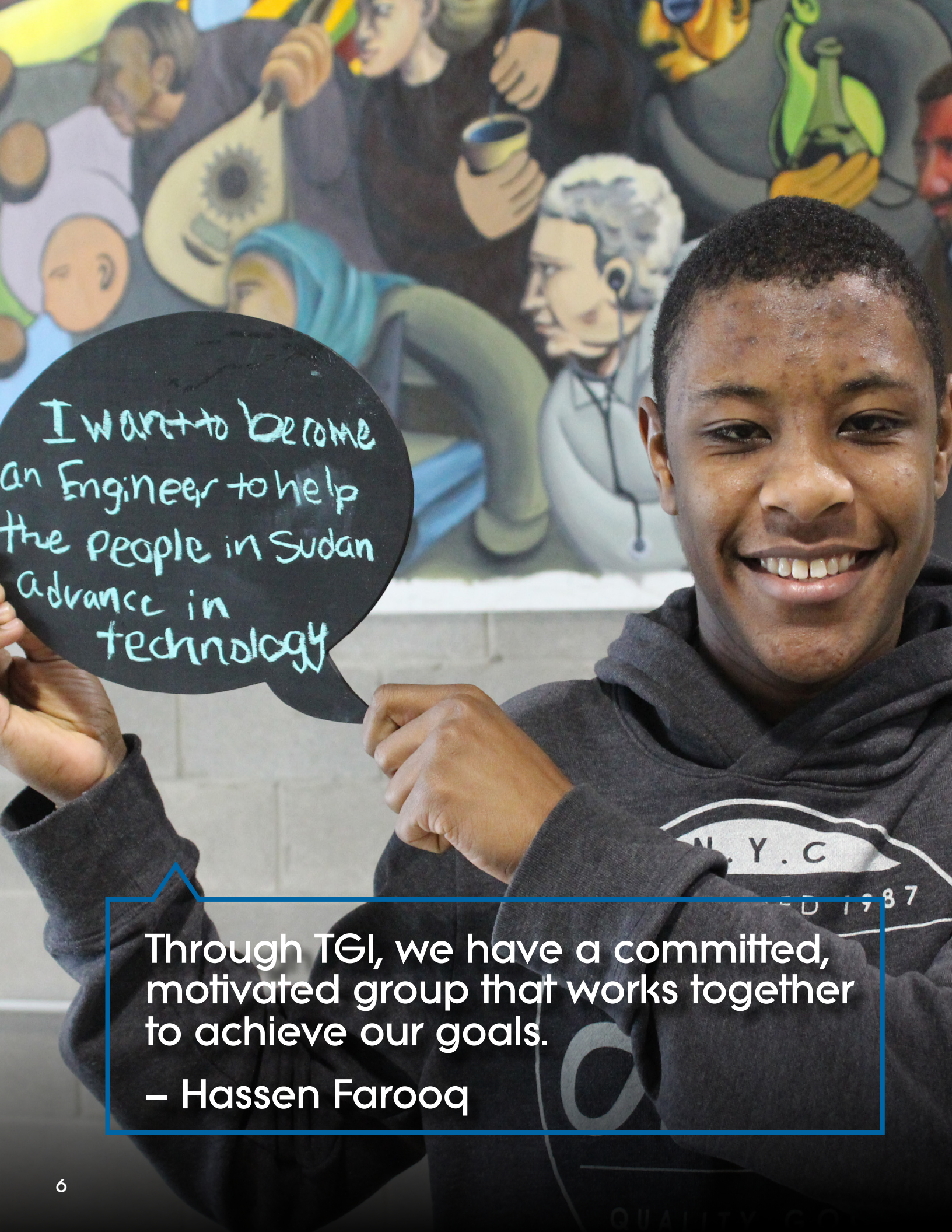
Omar has been playing piano for eight years and decided to use his talents for good. "When violence broke out, these kids had their opportunities taken away from them and their future put on hold. We want them to have the same opportunities that we have," he says.



Photo credit: Brandy Baker, *The Detroit News*

With the help of their friends, and with CAAP's support, they raised more than \$10,000 at the first *Piano Keys for Syrian Kids* concert. Proceeds from the event were granted to UNICEF to provide food, water and medical supplies to children in Syria. The event was so successful that the family decided to host another concert in 2017, so that they may continue to make a difference through music.

Learn more about *Piano Keys for Syrian Kids*, and about establishing a fund with CAAP at centeraap.org/funds.



BUILDING LEADERS

The Teen Grantmaking Initiative (TGI) is CAAP's signature youth program, and the only Arab American teen philanthropy program in the country. TGI was founded in 2011 to build leadership in young Arab Americans using philanthropy as a tool. TGI members develop strong skills that they use throughout their lives. TGI grants support youth-powered projects that tackle issues like domestic violence, substance abuse prevention and environmental stewardship. Through TGI, we are teaching high school students, like Hassen, to change the world – starting with their own community!

Youth philanthropy challenges teens to step up and give back

Hassen Farooq (pictured left) has been very active with TGI-Dearborn since 2015. Hassen, like most other TGI members, had never heard the word “philanthropist” before he joined the group. Hassen lived with his grandmother in Sudan from 6-10 years old. While in Sudan, Hassen experienced village life and learned how to be frugal. He also was the recipient of great generosity from his family and community. He decided he wanted to learn how to give back to this community that had given him so much.

Hassen, now 17 years old, dreams of attending the University of Michigan. Grantmaking through TGI taught Hassen more about his community in Detroit, and the issues it faces. Through discussions and research, he's learned a lot more about his surroundings. He started noticing drug abuse in schools and in his classroom – it was eye-opening. TGI also taught Hassen how to plan and break down components of a project. This has also helped him at school.

“Through TGI, we have a committed, motivated group that works together to achieve our goals,” Hassen says.

Hassen wants to become an electrical engineer. His plan is to go to Sudan and find new ways to improve village life – which regularly includes blackouts – where electricity is often only available twice per week. “TGI taught me how to come forward as a leader. TGI is a stepping stone to help my family and community in Sudan,” he says.

TGI is a transformative experience for many students. “The younger generation that is participating in TGI, that is actually grantmaking, think as they move forward, it's going to put that culture in them that we should be looking out for our community, and we should

be doing it together,” Mark Kabban, founder of YALLA San Diego (host of the San Diego TGI chapter), says.

Learn more about TGI at centeraap.org/grants/teen-grantmaking-initiative.



Through TGI, we have a committed, motivated group that works together to achieve our goals.

– Hassen Farooq

IMPROVING COMMUNITIES

With every grant we make, CAAP aims to be responsive to the needs of our community. This is especially true with our competitive fund opportunities — the backbone of our grantmaking work. Our competitive grants support Arab American nonprofits around the country that are focused on the arts, education, human services and advocacy. In 2016, CAAP launched the first grant cycle of our *Empower Women & Children* fund, which supports economic empowerment for Arab American women.

Financial literacy program empowers Arab American women

The Arab American Family Support Center (AAFSC) in Brooklyn, NY serves over 6,000 clients each year through six major programs. In 2015, AAFSC launched the Financial Literacy through Economic Empowerment (FREE) program, which is designed to provide financial literacy instruction and economic planning services

for low-income women, many of whom are new immigrants and refugees. Many clients who come through the program have low literacy in math and English and seek help as they prepare for higher education, or plan to enter the labor market and require assistance in navigating the U.S. financial system. The FREE program helps participants read a paycheck and know what each deduction means. It also helps them to accurately read utility bills and understand lease agreements.

Paul McKenney (pictured left), AAFSC's Financial Literacy Coordinator, says the program is rooted in goal mapping. Each client is tasked with establishing short and long-term financial goals, such as opening a bank account,

creating a household budget, or eventually buying a house. Paul has helped clients like Nadia (pictured left) — originally from Morocco, whose long-term goal was to save enough to make Hajj (the Muslim pilgrimage) — set smaller goals to achieve in the short-term.



"I find the personal economic planning classes very interesting. We get a lot of good advice about financial management, which can help us in our lives, and help us see our economic path clearly. When I learn about personal finance, I know better about how I can save money and use it. I really appreciate all the help AAFSC offers," Nadia says.

The FREE program, supported by CAAP's *Empower Women & Children* fund, instills a new confidence in clients so that they can successfully lead independent and fulfilling lives in the U.S.

Learn more about all of CAAP's grantmaking at centeraap.org/grants.

I find the personal economic planning classes very interesting. We get a lot of good advice about financial management, which can help us in our lives and help us see our economic path clearly.

– Nadia

SHAPING PERCEPTIONS

It has been said in many different ways that if people can change, the world can change. We have the power to shape perceptions by promoting greater understanding among individuals through philanthropy. That's what CAAP's work is all about. We often have the privilege to work alongside our grantee partners and donors to make an impact on a variety of empowering causes. Ibrahim Maali is an individual whose passion has the power to shape perceptions and, therefore, change the world.

Solidarity Studios is creating beats and building cross-cultural bridges

Music is a language that transcends cultural boundaries. It can bridge the gap between vastly different cultures and strengthen and unite a community. This is why Ibrahim Maali decided to use his love of music to establish Solidarity Studios, a mobile music studio that brings together various communities across the world, in order to inspire solidarity and create change.

Solidarity Studios utilizes a mobile music studio to work with youth in various communities who wish to produce and teach others about music. The organization currently works with three communities in Bethlehem, Palestine; Cape Town, South Africa; and Chicago, Ill. The goal is for each site to collaborate with one another as a way of connecting each community in their struggle against similar social issues.

Solidarity Studios brings professional producers and musicians to each site to teach a two and a half week curriculum. This course teaches music in an effort to build a stronger community and foster positive change. Upon course completion, youth produce and distribute an entire album.

For Ibrahim, Solidarity Studios is a product of his passion to help others and inspire change through music and mutual understanding. Ibrahim's advice for those seeking to make their impact on the world is to "figure out what's missing, determine your strengths and figure out how you can use your strengths to make change." He

stresses that "there are a lot of positive things happening in communities that don't make the news" and that maintaining a positive outlook and keeping an eye out for allies is crucial.

Ibrahim found an ally in CAAP, and decided to establish a fund for Solidarity Studios, which will support the organization's mission of empowering youth and inspiring change. CAAP

welcomes the opportunity to support such an innovative and exciting program, and we look forward to sharing more stories of success!

Read more about Ibrahim and other Arab Americans Who Care at centeraap.org/blog.



Figure out what's missing, determine your strengths and figure out how you can use your strengths to make change.

– Ibrahim Maali

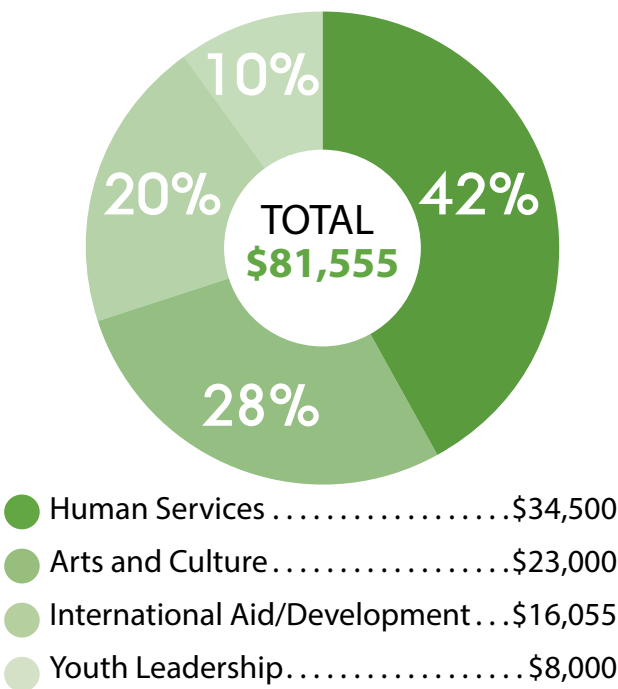
SCHEDULE OF REVENUE AND EXPENSES

October 1, 2015 to September 30, 2016

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
Individuals	848,542	412,158	515,050	1,775,750
Foundations	63,620	169,380	-	233,000
Fees	30,987			30,987
Change in Value			139,644	139,644
Endowed Donor-Advised Fund Distribution	25,000		(25,000.00)	
Total Income	968,149	581,538	629,694	2,179,381
Release from Restriction	469,621			
TOTAL UNRESTRICTED INCOME	1,437,770			

EXPENSES	
SALARIES AND FRINGE BENEFITS	169,771
GRANTS	
Board-Directed Grantmaking	81,555
Donor-Advised Grantmaking	1,131,830
TOTAL GRANTS	1,213,385
OTHER PROGRAM EXPENSES	
Software Fee	9,000
Consultants	15,520
Printing, Supplies and Publicity	4,909
Conferences and Meetings	13,394
TGI Group Start Up	9,000
Other Expenses	2,603
TOTAL OTHER PROGRAM EXPENSES	54,426
TOTAL EXPENSES	1,437,582

BOARD-DIRECTED GRANTMAKING
BY IMPACT AREA



DONOR-ADVISED GRANTMAKING
BY IMPACT AREA



CAAP MAJOR SUPPORTERS

Our deepest gratitude to our 2015-2016 major supporters (Oct. 1, 2015 - Sept. 30, 2016)*

\$100,000+

Adawia Alousi Trust
W.K. Kellogg Foundation

Mr. Alan and Mrs. Lina Harajli
Mr. Mounir Hider
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Mr. Joseph Green
Mr. Tony Penna and Mr. Mark Robinson
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Mr. Paul Zapatka

\$25,000 - \$99,999

Mr. Basem and Mrs. Muna Hishmeh

\$10,000 - \$24,999

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Dr. Rima Kaddurah-Daouk
Dr. Walid and Mrs. Rasha Demashkieh
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Ms. Myra Munson
Mr. Ghassan and Mrs. Manal Saab
Mr. Hussien Y. Shousher and
Dr. Randa Mansour-Shousher

\$1,000 - \$2,499

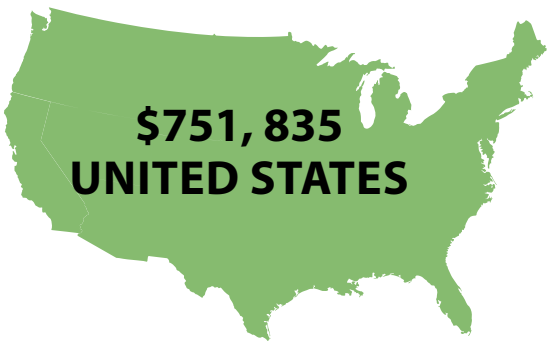
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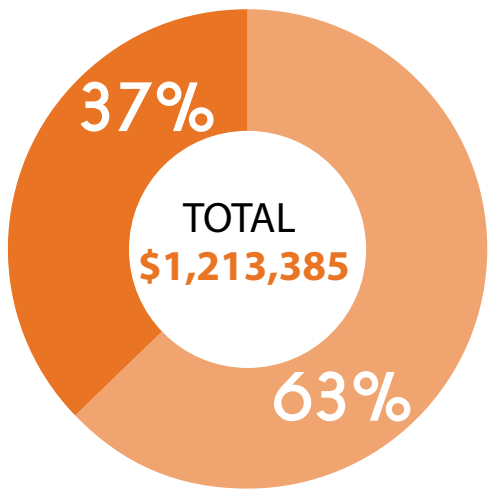
Ms. Tahanie Aboushi
Anonymous (2)
Mr. Mike and Mrs. Wisam Fakhoury
Mr. Roy and Mrs. Maha Freij
Mr. Mike Ghassali
Ms. Nawal Hamadeh

*Includes gifts to CAAP's operations, impact area funds, and board-directed funds.

TOTAL GRANTMAKING BY LOCATION



TOTAL GRANTMAKING
BY ORGANIZATION TYPE



Arab American/Arab...\$448,476
Non-Arab\$764,909

CAAP FUNDS (As of September 30, 2016)
Thank you to all our fund-holders!

DONOR-ADVISED FUNDS

Abbas F. and Samar D. Zuaiter
Family Foundation Fund
Ahmad and Mukarram Sakallah Fund
Alami Family Fund
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Faleh and Alya Hussein Fund
Farid and Maha Jano Fund
The Gabriel Company, LLC Fund
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Ghaleb and Rima Daouk Fund
Ghassan and Manal Saab Fund
Gheed and Kamal Itani Fund
Hamadeh Fund
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Hassan and Souha Jaber Fund
Ibrahim and Nareman Taha Fund
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Nissrine Hussein Fund
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Saksouk Fund
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Shihadeh Fund
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Tahar ElKorchi Fund
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Vasken and Sara Artinian Fund
Wisam Qasem Fakhoury Fund
Zatina Family Fund
Zayat Family Fund

ENDOWED FUNDS

AAAAEA Chicago Endowment Fund
Bustan Al-Funun Fund for Arab Arts in America
CAAP Operating Endowment Fund
Chady Wehbe and Hiba Yazbeck Fund
Dr. Adawia Alousi Endowed STEM
Scholarship Fund
Dr. Philip M. Kayal Endowed Fund for
Arab American Research
Jack G. and Bernice M. Shaheen
Endowed Media Scholarship Fund
Lubna Emil Bathish Fund
Muna and Basem Hishmeh Endowed Fund
Walid and Rasha Demashkieh Fund

AGENCY FUNDS

Arava Institute Arab Student Scholarship Fund
Dalia Association Palestinian Community Fund
Michigan Arab Orchestra Fund
NAAP Arab American Scholarship Fund
Palestine Community Advocacy Network Fund
Palestine Legal Fund
Solidarity Studios Fund
Taawon (Welfare Association) Fund

IMPACT AREA DONOR-ADVISED FUNDS

Boosting Young Tech Entrepreneurs (BYTE) Fund
Cultural Dialogue through the Arts Fund
Dr. Adawia Alousi STEM Scholarship Fund
Dr. Philip M. Kayal Fund for Arab American
Research
Education Empowers Arab Americans Fund
Fostering Leadership for Young Palestinians Fund
Friends of Alixa Naff Fund
Hearing the Call Fund
Innovative Leadership for Syria Fund
Jesse Maali Scholarship Fund
Legacy and Innovations Fund for
Transplant (LIFT)
Music for Palestine Fund
Piano Keys for Syrian Kids Fund

GIVING CIRCLES

100 Arab Americans Who Care - Chicago
100 Arab American Women Who Care - Michigan
100 Arab American Women Who Care - Toledo
Bustan Al-Funun Giving Circle

Board-Directed Funds

Community Grantmaking Fund
Disaster Relief Fund
Empower Women and Children Fund
Teen Grantmaking Initiative - Dearborn
Teen Grantmaking Initiative -
Somali Family Services
Teen Grantmaking Initiative - Yalla San Diego

For more information about
establishing a fund or
contributing to an existing
fund, please contact:

Katy Asuncion,
CAAP Donor Services and
Program Officer,
khanway@accesscommunity.org
313-842-5130



Join CAAP at MOVE 2017
THE national gathering for Arab American philanthropists, activists and artists!

In November 2017, join ACCESS and its three national institutions – the Center for Arab American Philanthropy (CAAP), the Arab American National Museum (AANM) and the National Network for Arab American Communities (NNAAC) – at an unprecedented national summit to Mobilize, Organize, Vocalize and Empower (MOVE) the Arab American community.

MOVE 2017 will include a special philanthropy track, providing a venue for philanthropists to engage with other like-minded donors, emphasizing the giving power of the Arab American community at large. The three packed days of programming will include compelling plenary speakers, educational topics such as intergenerational giving and tools for how to use philanthropy to create social change. Additionally, MOVE will allow philanthropists to make meaningful connections with community organizations and better understand the needs and issues of diverse groups – including artists, activists, organizers, youth, students, nonprofits and non-Arab allies – providing a powerful platform for charitable giving to intentionally impact social change.

ABOUT CAAP

The Center for Arab American Philanthropy (CAAP) is a national community foundation. An institution of ACCESS — the largest Arab American community nonprofit organization in the U.S. — CAAP's objective is to unite and empower the Arab American community by demonstrating the impact of giving together. We improve communities by making grants to nonprofit organizations. We serve donors by providing them with smart tools and resources to carry out their philanthropic giving. We build leaders by educating and inspiring Arab Americans, including youth, to realize their potential for change. Most of all, we shape perceptions about Arab Americans by highlighting their generous heritage and exceptional contributions to society. Visit www.centeraap.org to learn more.



2651 Saulino Ct. Dearborn, MI 48120 | caap@accesscommunity.org | centeraap.org
A national institution of ACCESS

