



2015 ANNUAL REPORT

CAAP_{by the} **Numbers**

What does \$1 million in grants look like? Let's break it down.



These numbers represent grants made from October 1, 2014 – September 30, 2015.

Amazing things happen when we give together!



Throughout this year's annual report, keep an eye out for tips to learn more about the impact of our grants on our brand-new website.

2015 ANNUAL REPORT

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ONE MILLION DOLLAR MILESTONE: A MESSAGE FROM THE LEADERSHIP TEAM

The Center for Arab American Philanthropy (CAAP) reached a major milestone in 2015: for the first time in its history, CAAP has granted more than one million dollars in one year.

One million dollars. Depending on the context, the number may seem large or small. However, when you think about the number as the sum of contributions from hundreds of community members, one million dollars starts to take on a different meaning.

What does one million dollars in grants really look like? Through this report, we want to show you CAAP's impact: the donors we serve, the leaders we build and the organizations we work with to improve communities. Additionally, this year's annual report is going to give you a better picture of how the Arab American community can showcase its generosity, and shape perceptions, when we give through CAAP.

It is powerful to say "in 2015, the Arab American community gave more than \$1 million in grants to improve communities around the world." In 2016, let's be bolder: let's give smart and give together to make our world a more just, equitable, and vibrant place to live.

Sincerely, Maha Freij <u>ACCESS D</u>eputy Executive Director & CFO

Hussien Y. Shousher CAAP Advisory Board Chair





CAAP shapes perceptions about the Arab American community through several initiatives that highlight Arab American contributions to society, including the *100 Arab Americans Who Care* events that we launched in spring of 2014. These events demonstrate the amazing impact we can have when we give smart and give together! In FY 2015, more than 140 individuals gave together through CAAP *100 Arab Americans Who Care* events.



100 ARAB AMERICAN WOMEN BREAK GROUND FOR OVARIAN CANCER RESEARCH AND AWARENESS

On March 28, 2015, CAAP hosted its second *100 Arab American Women Who Care* in Southeast Michigan at the Arab American National Museum. At the event, \$10,000 was raised and awarded to The Belinda Sue Fund for Ovarian Cancer Research and Awareness through a competitive voting process. The event uses a crowdfunding model wherein each attendee donates \$100 and submits the name of a charity she is passionate about. Three charities are randomly drawn and a supporter of each of those charities speaks about why her charity is most deserving.

Karma Adra, whose mother suffered from ovarian cancer and is now in remission, spoke passionately about The Belinda Sue Fund, stating that supporting the Fund was a way to give back to an organization that is working for her mom and for all women. After each supporter speaks, a vote is taken and the winning charity is awarded the grant. The Belinda Sue Fund will use the grant to fund research in finding an early detection tool for ovarian cancer. The hope is that a long-sought-after early detection tool will help save more lives.





PUTTING THE SPOTLIGHT ON ARAB AMERICANS WHO CARE

The Arab American community is incredibly generous with its time, talent and treasure. Through our *Arab Americans Who Care* blog series, we are putting the spotlight on dozens who possess the initiative and tenacity to make our world a better place in which to live.

HEARING THE CALL TO ACTION: DR. RANDA MANSOUR-SHOUSHER

Dr. Randa Mansour-Shousher is a CAAP board member and a shining example of an Arab American Who Cares. She recently gave 3-yearold refugee Ammar El-Ali a life-changing gift: an operation that would provide Ammar with the ability to hear for the first time in his young life. Ammar was born in a refugee camp in Lebanon, with his parents unable to get medical treatment for him due to the high costs. Dr. Mansour-Shousher, an audiologist, received a call for help from a colleague who was traveling in Lebanon. Dr. Mansour-Shousher then began rounding up a local medical team to donate services to perform the operation. The surgery proved to be an overwhelming success, and Ammar is now able to live life as a normal child.

In addition to her work as a physician, Dr. Mansour-Shousher is an active philanthropist. She serves as a board member for the Toledo Hospital Foundation, CAAP and ANERA, where she works to serve hearing impaired refugees in the Middle East. A few years ago, Shousher worked with ANERA's staff in Gaza, screening 20,000 preschool students for hearing problems. She succeeded in procuring donations of crucial equipment, working hard to give the Gazan children the gift of hearing.

In the fall of 2014, Dr. Mansour-Shousher traveled with nine other volunteers to Jordan to deliver hearing aids and treatment to about 500 children, most of whom reside in refugee camps. Shousher also is the host of the *100 Arab American Women Who Care* event in Toledo, OH. Thank you, Dr. Mansour-Shousher, for your dedication and for showing the world what it means to be an Arab American Who Cares!





Through our more than \$1.1 million in grantmaking this year, CAAP improved and empowered communities around the world. From human services, to arts and culture, to education, CAAP grantmaking impacts a diverse range of areas. One of CAAP's greatest collaborations in 2015 was helping to launch a fund to support orphans in Gaza, thanks to the leadership of business leaders Abbas and Samar Zuaiter. We are grateful for the leaders and donors who enabled us to pull together and serve children in need this year.



after the 2014 Israel-Gaza conflict.

GROWING HOPE FROM THE RUBBLE: CAAP FOSTERS OPPORTUNITIES FOR ORPHANED YOUTH IN GAZA

One couple had a vision, and CAAP helped them carry it out. Business leaders Abbas and Samar Zuaiter wanted a vehicle to meaningfully and sustainable respond to the 2014 crisis in Gaza. They established the Fostering Leadership for Young Palestinians (FLYP) at CAAP, which supports the Welfare Association in Palestine. Mr. Zuaiter says, "I established the FLYP Fund at CAAP because I believe in the strategic impact it achieves through empowering Arab Americans to give together."

Through the Orphans of Gaza 2014 Program, the Welfare Association is currently serving more than 2,500 orphaned children through a comprehensive strategic approach that meets their needs from infancy through age 22. From healthcare and housing, to school uniforms and university fees, to vocational training and employability skills, the program surrounds each orphan with a fully-integrated support system throughout their critical years of childhood and adolescence. With the contributions of numerous donors and multiple fundraisers around the country, CAAP was able to raise more than \$200,000, which showcases the amazing power of giving collectively. The Zuaiters matched these gifts at 50% to support hundreds of orphans.

MICHIGAN TEENS RAISE FUNDS FOR GAZA YOUTH

Teenagers Noura, Leena and Zackary Ghannam launched their own initiative to support the FLYP fund in the summer of 2015. By collecting donated toys, clothes and other items for a garage sale fundraiser, they were able to raise \$1,000 to help sponsor an orphan's needs for one year. Noura says, "It is important to understand and recognize how lucky a lot of us are and not take our luxuries for granted. We hope to encourage other teenagers and event adults to give back to those who need help, so they can grow up and have the same amazing opportunities we have."



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TIP!

(For Oct. 1, 2014 – Sept. 30, 2015)

NUMBER OF CHILDREN SERVED (\$1,500 SPONSORS ONE YOUTH FOR ONE YEAR)

Learn more about CAAP's funds at centeraap.org/funds

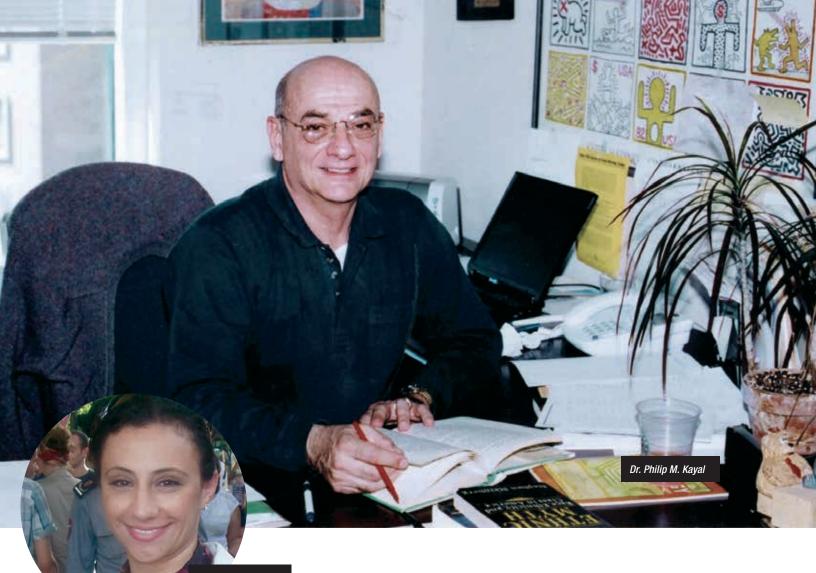
DONORS TO

THE FUND





Through all our programs and services, CAAP assists and empowers donors to strengthen their charitable giving. This year alone and for the first time in our history, donors to CAAP's more than 80 funds cumulatively gave more than \$1.1 million – demonstrating a true commitment to impacting the world for the better. On the following page we highlight just one of the funds that is giving Arab Americans a voice through the social sciences.



Claudia Youakim, Kayal Fund awardee

HELPING DONORS FULFILL THEIR DREAMS: THE DR. PHILIP M. KAYAL FUND FOR ARAB AMERICAN RESEARCH The Arab American community is diverse, often misunderstood, underrepresented and understudied. With this in mind, Dr. Philip Kayal, chairman emeritus of the Department of Sociology and Anthropology at Seton Hall University, approached CAAP with his idea to support Arab American research. The Dr. Philip M. Kayal Fund for Arab American Research was established, fulfilling Dr. Kayal's desire to support young Arab American scholars and social science research on the Arab American community.

"There is an enormous need for factual information on Arab Americans, and as an academic of Syrian ancestry, I wanted to help fill the void," says Dr. Kayal. "I set up a research fund with the gracious help and support of CAAP, which made both the grant application and distribution process seamless. I never expected to be as pleased with the results."

In its first year, the Fund provided grant awards to six scholars across the country, with research topics ranging from stereotyping of Arab American adolescents to Palestinian cinema, to Yemeni farm workers and more. Grant awardee Claudia Youakim at the University of Florida, who is researching Arab American identity constructs among college students, says "I am honored to be a grant recipient of the Dr. Philip M. Kayal Fund for Arab American Research! I am excited to share my research on Arab American ethnic identity with others at upcoming conferences, and the opportunity to collaborate with fellow scholars."

By supporting effective research, this Fund will strengthen programs serving the community, provide education about the contributions of the Arab American community to this country, and enable Arab Americans to have a stronger voice to shape their future within American society.

2015 KAYAL FUND AWARDEES

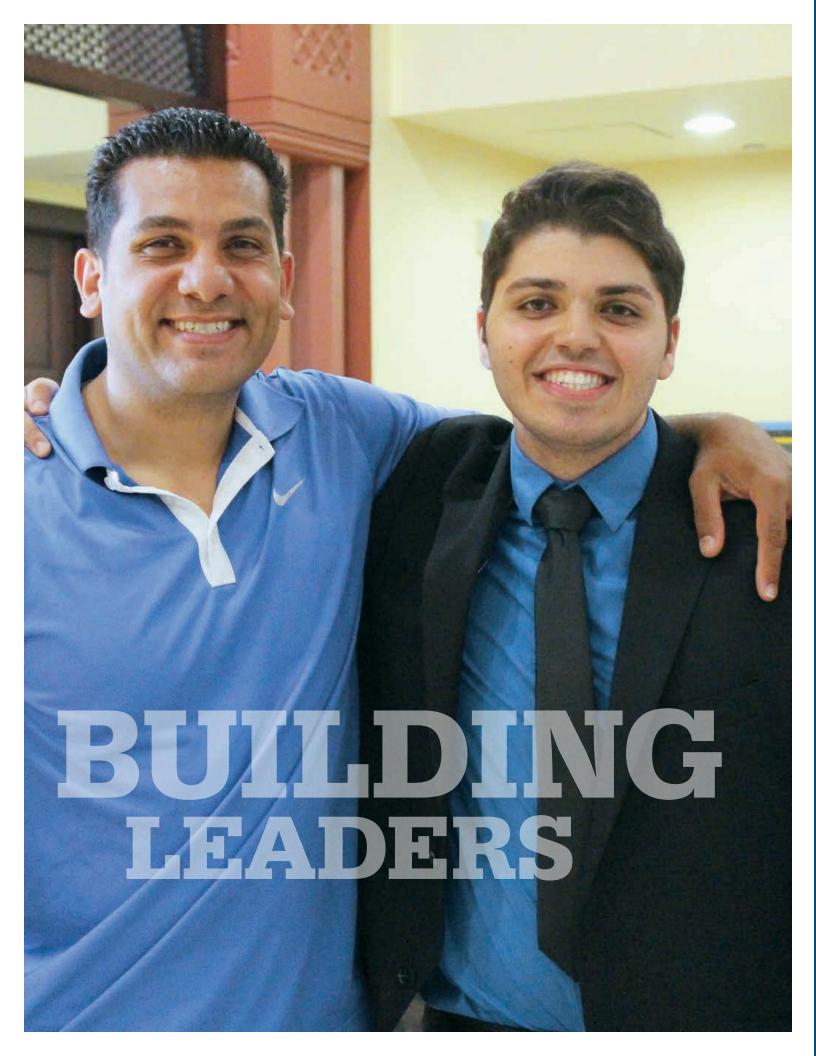
AMANDA EADS NORTH CAROLINA STATE UNIVERSITY Researching changes in Lebanese dialect of Arabic over time

CLAUDIA YOUAKIM UNIVERSITY OF FLORIDA Studying Arab American identity in Chicagoland area

EMAN TIBA OHIO STATE UNIVERSITY Studying identity development in Arab American adolescents JEHAN MULLIN PURDUE UNIVERSITY Launching ethnographic fieldwork exploring Arab American arts

NEAMA ALAMRI UNIVERSITY OF CALIFORNIA, MERCED Researching history of Yemeni American farm workers in California

UMAYYAH CABLE UNIVERSITY OF SOUTHERN CALIFORNIA Studying Palestinian American activism through film festivals





Through our youth philanthropy program – the Teen Grantmaking Initiative (TGI) – CAAP builds leaders around the country. This past year we worked to expand TGI nationally, establishing three exciting partnerships with Youth and Leaders Living Actively (YALLA) San Diego, the Arab American Community Center (AACC) in Orlando and Somali Family Service of San Diego – the newest hosts of our TGI program.



SHERBL MADALO KNOWS HE DOESN'T HAVE TO BE BRUCE WAYNE TO BE A PHILANTHROPIST Though he may not wear a cape and cowl, 10-year-old Sherbl Madalo is just as much of a do-gooder and superhero as his idol Batman. Sherbl and his family escaped a war to come to this country as refugees seven years ago, and it was not long after arriving in El Cajon, Calif. that Sherbl started to love his new home. "Everyone was so nice to me," Sherbl told us, "and I wanted to do something nice for them."

Sherbl has played competitive soccer for several years and loves being part of a team. He loves playing chess, being a student and enjoys being a good friend to the people in his life. In order to give back to the community that has been so welcoming, Sherbl and his friends from the YALLA San Diego Youth Leadership Committee decided to raise money and grant it to charitable organizations that serve their community.

To give them a hand in their new role as philanthropists, CAAP provided YALLA with a seed grant and technical assistance to establish a new TGI chapter.

After selling homemade bracelets, holding a recycling drive and starting their own festival, Sherbl and his friends were able to raise \$1,000, which they decided to grant to two local environmental organizations: the Ocean Discovery Institute and ReInterpret.

When asked about what he would say to others in order to inspire them to give back, Sherbl told us to "think of a time when someone did something nice for you, and remember how that felt. You can help make others feel the same way."

Check out this junior philanthropist in action during his TED Talk at TEDxKids, El Cajon at centeraap.org/grants/teen-grantmaking-initiative

Students participating in Ocean Discovery Institute's hands-on science programs learn about local coastal organisms.

TGI GRANTEE SPOTLIGHT: OCEAN DISCOVERY INSTITUTE

The Ocean Discovery Institute in San Diego engages, educates and inspires young people from the City Heights neighborhood – a low income, ethnically diverse community – through science-based exploration and experiences in natural environments. Ocean Discovery Institute offers young people, their families and community members interactive experiences through hands-on science and conservation projects. The organization also works within local elementary and middle schools to provide classroom and field-based ocean science education. This year, the TGI chapter hosted by YALLA San Diego made a grant to the Ocean Discovery Institute to support their Living Lab Ceremonial Groundbreaking event. The event signified the start of construction for a state-of-the-art science facility that will provide tuition-free environmental programming for 20,000 youth per year.



TOTAL NUMBER OF YOUTH PARTICIPATED IN TGI TO DATE

TIP: View more TGI grants at centeraap.org/grants

SCHEDULE OF REVENUES AND EXPENSES

October 1, 2014 to September 30, 2015

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
Individuals	\$919,340	\$548,524	\$510,184	\$1,978,048
Foundations	\$31,925	-	\$18,075	\$50,000
Corporations	-	\$52,500	-	\$52,500
Fees	\$13,806	-	-	\$13,806
Change in Value	(\$11,145)	-	(\$26,708)	(\$37,853)
Endowed Donor Advised Fund Distribution	32,206	-	(\$32,206)	-
Total Income	\$986,131	\$601,024	\$469,346	\$2,056,502
Release from Restriction	399,550	-	-	-
TOTAL UNRESTRICTED INCOME	1,385,681			

EXPENSES			
Salaries and Fringe Benefits	\$137,107		
GRANTS			
Board-Directed	\$54,459		
Donor Advised Grantmaking	\$1,113,070		
Total Grants	\$1,167,529		
OTHER PROGRAM EXPENSES			
Software Fee	\$6,000		
Consultants	\$45,614		
Printing, Supplies and Publicity	\$12,880		
Conferences and Meetings	\$10,058		
Other Expenses	\$1,956		
Total Other Program Expenses	\$76,509		
TOTAL EXPENSES	1,381,145		

TOTAL GRANTMAKING

BY ORGANIZATION

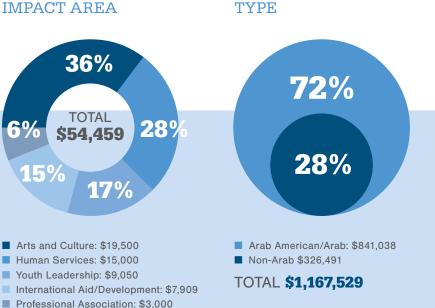
BOARD-DIRECTED GRANTMAKING BY IMPACT AREA

36%

TOTAL

\$54.459

17%



DONOR-ADVISED FUND GRANTMAKING BY IMPACT AREA



Arts and Culture: \$19,500

Human Services: \$15,000 Vouth Leadership: \$9,050

CAAP MAJOR SUPPORTERS

Our deepest gratitude to our 2014-2015 major supporters (Oct. 1, 2014 - Sept. 30, 2015)*

\$100,000+

Mr. and Mrs. Basem and Muna Hishmeh W.K. Kellogg Foundation Mr. Abbas F. (Eddy) and Mrs. Samar D. Zuaiter

\$25,000-\$99,999

Anonymous C.S. Mott Foundation

\$10,000-\$24,999

Mr. Firas Essa Dr. Philip M. Kayal Microsoft Corporation Palestine Aid Society Mr. and Mrs. Ghassan and Manal Saab Mr. Hussien Y. Shousher and Dr. Randa Mansour-Shousher

\$5,000-\$9,999

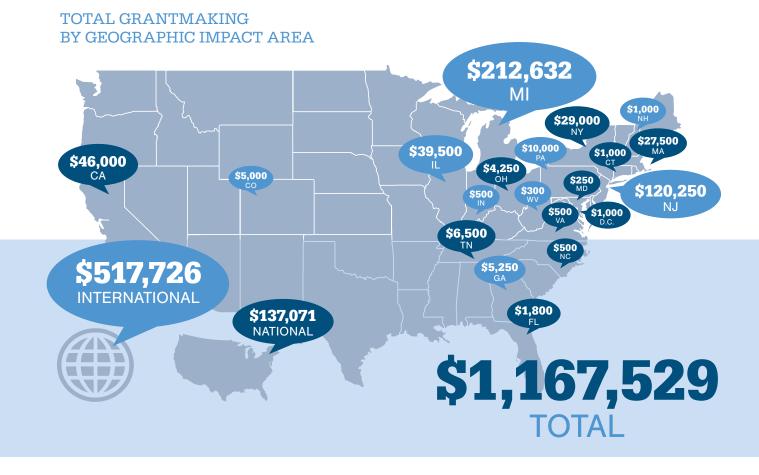
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*Includes gifts to CAAP's operations, the CAAP Operating Endowment Fund, Teen Grantmaking Initiative (TGI), CAAP's board-directed and impact area funds



CAAP FUNDS Thank you to all of our fund-holders!

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AAAEA Chicago Endowment Fund Bustan Al-Funun Fund for Arab Arts in America CAAP Operating Endowment Fund Chady Wehbe and Hiba Yazbeck Fund Dr. Philip M. Kayal Endowed Fund for Arab American Research Jack G. and Bernice M. Shaheen Endowed Media Scholarship Fund Lubna Emil Bathish Fund Muna and Basem Hishmeh Endowed Fund Walid and Rasha Demashkieh Fund

AGENCY FUNDS

Arava Institute Arab Student Scholarship Fund Michigan Arab Orchestra Fund NAAP Arab American Scholarship Fund Palestine Community Advocacy Network Fund Welfare Association Fund

IMPACT AREA DONOR-ADVISED FUNDS

Dr. Philip M. Kayal Fund for Arab American Research Education Empowers Arab Americans Fund Fostering Leadership for Young Palestinians Fund Friends of Alixa Naff Fund

GIVING CIRCLES

100 Arab Americans who Care - Chicago 100 Arab American Women Who Care - Southeast Michigan 100 Arab American Women Who Care - Northwest Ohio Bustan Al-Funun Giving Circle

BOARD-DIRECTED FUNDS

Community Grantmaking Fund Disaster Relief Fund Empower Women and Children Fund Teen Grantmaking Initiative - Dearborn Teen Grantmaking Initiative - Orlando Teen Grantmaking Initiative - Yalla San Diego Teen Grantmaking Initiative - Somali Family Service of San Diego

For more information about establishing a fund or contributing to an existing fund, please contact Katy Hayek Hanway, CAAP Donor Services and Program Officer, at khanway@accesscommunity.org or 313-842-5130.



ABOUT CAAP

The Center for Arab American Philanthropy (CAAP) is a national community foundation. A program of ACCESS, CAAP's objective is to unite and empower the Arab American community by demonstrating the impact of giving together. We improve communities by making grants to nonprofit organizations. We serve donors by providing them with smart tools and resources to carry out their philanthropic giving. We build leaders by educating and inspiring Arab Americans, including youth, to realize their potential for change. Most of all, we shape perceptions about Arab Americans by highlighting their generous heritage and exceptional contributions to society. Visit www.centeraap.org to learn more.

CONTACT

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