

Dear Friends,

Throughout our lives, we have witnessed—and been heartbroken by—countless anti-Arab/Muslim stereotypes in film, on television and in the news. These images are not only painful; they are dangerous. World peace and justice depend on consistent, fair and accurate representation in all forms of popular culture.

To help shatter these negative stereotypes, please join us in supporting our Arab American university students majoring in mass communications, journalism and film. Their active participation in the media is critical to the advancement of Arab Americans and the education of all Americans. Our country, indeed the world, needs their insight and expertise.

Your support — endowed to reach beyond our own lifetimes — will open doors of opportunity. With your generous help, a new generation of Arab American media professionals will walk through those doors and change our world.

Thank you and God bless you,  
Jack & Bernice Shaheen



CENTER FOR ARAB  
AMERICAN PHILANTHROPY

*The Center for Arab American Philanthropy, a project of ACCESS, strengthens Arab American giving by establishing charitable legacies through education, grantmaking and endowment building.*



THE JACK G. & BERNICE M. SHAHEEN  
**ENDOWED MEDIA**  
**SCHOLARSHIP FUND**

*"Our country boasts more than 4,500 newspapers and thousands of radio and television stations, yet there are still fewer than 300 Arab Americans in journalism."*

**ARAB AMERICANS** are as separate and diverse in their national origins, faith, traditions and politics as the general society in which they live. Yet, there is one common thread that unites them — pervasive bigotry and vicious stereotyping to which they are increasingly subjected. This is perpetuated, in large part, by an uninformed media. Media that distributes these harmful messages are the same media that can help reverse anti-Arab, anti-Muslim rhetoric.

In 1997, realizing that talented young Arab Americans in media needed both encouragement and financial support, Arab American media expert Jack G. Shaheen and his wife, Bernice M. Shaheen, launched their Media Scholarship Program. To date, this program has awarded more than \$50,000 to 50 Arab American undergraduate and graduate students.

These young professionals have gone on to leadership positions in key media organizations, working to dispel damaging images of their culture, offering insights drawn directly from their heritage and bridging gaps in understanding between the West and the Arab world. For example:



**Annemarie Jacir** (1998) and **Eyad Zahra** (2003) have produced and directed the award-winning feature films *Salt of This Sea* and *The Taqwacores*, respectively.

**Leila Fadel** (2004) worked for several years as *McClatchy Newspapers'* bureau chief in Baghdad and received the 2007 George Polk Award in Journalism for outstanding foreign reporting.

**Karen Zraick** (2007), **Mary Ann Azevedo** (2003) and **Laila Al-Arian** (2005), among others, have worked for prestigious and influential publications such as the *Houston Chronicle*, *The Nation* and *The New York Times*.

**IN 2011, JACK AND BERNICE** took their commitment to the next level by establishing The Jack G. and Bernice M. Shaheen Endowed Media Scholarship Fund at the Center for Arab American Philanthropy (CAAP).

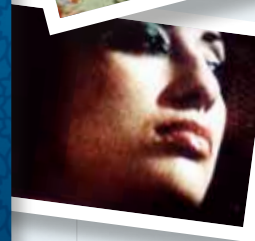
**You can build on the Shaheens' important legacy and make a difference by investing now in the Endowed Media Scholarship Fund.**

#### **YOUR COMMITMENT WILL:**

- Assure continuous support of gifted Arab American students majoring in mass communication, journalism and film
- Anchor educational opportunities for our brightest, most energetic Arab Americans on the threshold of Information Age careers and expand their access to important leadership roles
- Magnify the voices of all Arab Americans, increasing their presence in America's diverse media systems
- Create a global impact in the field of mass communications and help bring about constructive social change
- Make a reliable, cost-effective investment that is leveraged for maximum impact, and is personally satisfying

#### **YOUR GENEROUS CONTRIBUTION**

to The Jack G. and Bernice M. Shaheen Endowed Media Scholarship Fund will help create an America where Arab Americans assume leadership positions, where they no longer feel that their collective voice is disproportionate to their numbers or where they are wrongly interpreted or falsely presented by the media. Your support will lead to a better future for all Americans, by providing equal opportunities, protecting civil liberties and encouraging respect for the diversity that makes American society strong. We need your contribution to build this endowment and strengthen the presence and voice of Arab Americans.



Checks should be made out to CAAP with "The Jack G. and Bernice M. Shaheen Endowed Media Scholarship Fund" on the memo line of the check.  
**Mail to: CAAP, 2651 Saulino Court, Dearborn, MI 48120.**

Please contact Maha Freij, ACCESS Deputy Executive Director & CFO, at [mfreij@accesscommunity.org](mailto:mfreij@accesscommunity.org) or call (313) 842-1928 for more information.

*The Jack G. and Bernice M. Shaheen Endowed Media Scholarship Fund is housed at the Center for Arab American Philanthropy, a project of ACCESS, a 501(c)(3) nonprofit organization. The staff and board of CAAP offer solid experience and skilled expertise in asset building, money management and investment services, while meeting all IRS rules and regulations related to endowed funds. Contributions in support of this educational fund are fully tax deductible.*