



CENTER FOR ARAB
AMERICAN PHILANTHROPY



2014 ANNUAL REPORT

GIVE SMART AND GIVE TOGETHER:

A message from the leadership team

FOR SEVERAL YEARS NOW, the Center for Arab American Philanthropy (CAAP) has grown steadily – and it's all thanks to you! Our donors, fund holders and supporters have allowed us to make a total of \$767,856 in grants this landmark year, allowing us to fulfill our role as a national community foundation that positively impacts the Arab American community and beyond.

This year, we focused on refining our messaging to be more accessible to our constituency. Throughout this report, we're going to share CAAP's objective to unite and empower the Arab American community by demonstrating the impact of giving together. We improve communities by making grants to nonprofit organizations. We serve donors by providing them with smart tools and resources to carry out their philanthropic giving. We build leaders by educating and inspiring Arab Americans, including youth, to realize their potential for change. Most of all, we shape perceptions about Arab Americans by highlighting the generous nature of their heritage and exceptional contributions to society.

Highlights from this past year include:

- CAAP held the first two *100 Arab American Women Who Care* events in Detroit and Toledo, and both were highly successful! A total of \$12,000 was granted to two community organizations, and more than 160 women leaders attended, demonstrating the power of collective giving and working together to make a difference.
- CAAP launched DonorFirst, a software that allows our donor-advised fund holders to view their account balance and history securely online, and make grant recommendations. We've had excellent feedback so far from donor-advised fund holders, and the software is also helping CAAP be more efficient in its internal financial tracking methods.
- CAAP was excited to receive \$380,000 over two years from the W.K. Kellogg Foundation to support expansion of our TGI program, expansion of our giving circle offerings, the development of a Women and Children's Fund, communications and marketing needs, including redesigning our website, and more. We were one of 27 organizations from around the country, and the only Arab American organization, to receive this funding.

We are so proud of everything we've been able to accomplish in 2014, and look forward to partnering with you for even bigger and brighter initiatives in the coming year!

Thank you for all that you do,



Hussien Y. Shousher
CAAP Board Chairman



Maha Freij
ACCESS Deputy Executive Director & CFO

ON THE COVER: Family attends Arab American Family Support Center's 9th Annual Arab American Heritage Music Festival



Shape Perceptions

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Give Smart.
Give Together.

Improve Communities

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Serve Donors

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CAAP PROFESSIONAL ADVISORY BOARD

Executive Committee

Hussien Y. Shousher, *Chair, Toledo, Ohio*
Dr. Walid Demashkieh, *Fort Gratiot, Mich.*
Noha El Shareif, *Chicago, Ill.*
Nareman Taha, *Secretary, Chicago, Ill.*

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Muna Hishmeh, *Montvale, New Jersey*

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George Salem, *Washington, D.C.*

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Richard A. Abdoo, *Milwaukee, Wis.*



Shape Perceptions

Attendees at the 100 Arab American Women Who Care Detroit event

When we pool our resources and give strategically (“give smart, give together”), we make a statement to the world. We tell the world that Arab Americans are engaged in community affairs, that we are generous with our time, talent and treasure, and that we thoughtfully invest in our communities. CAAP’s responsibility is to create opportunities to showcase Arab American generosity and tell our giving story to the world.

100 Arab American Women Who Care

100 ARAB AMERICAN WOMEN WHO CARE brings together socially conscious women in a fun and informal setting to pool their resources and make a grant to a local cause. Through *100 Arab American Women Who Care* events, attendees participate in an immersive experience that allows them to give smart and give together: two tenets at the core of CAAP’s values.

The event’s concept is simple. With a ticket purchase, each attendee is able to nominate a charity of their choice to win the combined proceeds from the event. At the event, three charity names are drawn at random. The women that nominated each of the three charities have the opportunity to present their organization to attendees. Attendees cast their votes for one of the three charities, and whichever one garners the most votes from the crowd wins the combined proceeds.

More than 160 women have granted \$12,000 as a result of CAAP events in Detroit and Toledo in 2014, and we look forward to expanding the *100 Arab American Women Who Care* concept across the country soon!



AN ARAB AMERICAN WHO CARES: Spotlight on Fatima Shousher

ATTENDEES AT THE first 100 Arab American Women Who Care in Toledo voted to grant proceeds from the event to the Fatima H. Shousher Educational Fund at the Sight Center of Northwest Ohio, highlighting an important need and a dynamic Arab American Who Cares. Since 1923, the Sight Center has provided personalized services to individuals with different degrees of vision impairment.

Fatima Shousher's family established the fund in her name to provide scholarships for visually impaired students in college. Although Fatima was born with a visual impairment herself, she never let that get in the way of achieving her goals, and has worked with special needs children for nearly 30 years. Fatima currently teaches at Rogers High School in Toledo, working with visually impaired students, and students with other special needs, as a resource teacher.

She also assists them with the transition from high school to college. Fatima's inspiring story is a great example of lifelong dedication to a cause that matters to her, and one that personally affects her as well.

When asked to give advice to others looking to give back, Fatima said, "find something you are passionate about: an organization, or a cause that is important to you and devote your time to it. Stay focused on being a positive role model, overcoming obstacles with determination and not allowing fear to hold you back. Don't let your limitations define you. Be proud of who you are, recognize your strengths and persevere to make a difference in the lives of others."



Improve Communities

*AROC's Arab Youth Organizing (AYO) members
at their annual summer camp*

Through our many grantmaking programs, CAAP works to improve lives and build vibrant communities. To date, CAAP has granted more than \$1.7 million to nonprofit organizations that not only serve the Arab American community, but work for the well-being of people all over the world.

Arab Resource and Organizing Center

THE ARAB RESOURCE and Organizing Center (AROC) is a grassroots organization that provides direct services, advocacy and leadership development to address economic, social and political issues of critical importance to the Arab American community. AROC members have engaged in work around immigrant and civil rights; against war, occupation and racial profiling; and for civic engagement and fair representation of the Arab community.

Two of AROC's notable campaigns include their Language Access Campaign and the TURATH Education Campaign. The Language Access Campaign resulted in the San Francisco Unified School District hiring two bilingual staff members to serve their Arabic speaking student population. The TURATH Campaign, led by the youth members of AROC's Arab Youth Organizing (AYO), aims to integrate Arab history and curriculum into local school systems. Learn more at araborganizing.org.



Noor Theatre's original production
of *The Myth Project*

Noor Theatre

NOOR THEATRE is dedicated to supporting, developing and presenting the work of theatre artists of Middle Eastern descent. Noor Theatre was founded by New

York theatre producers, Lameece Issaq, Maha Chehlaoui and Nancy Vitale in response to the rising tide of talent coming from the Arab American community.

Through original productions, workshop sessions and partnering with various theatre groups, Noor Theatre provides a home for artists of Middle Eastern heritage to develop talents and tell their stories. By shedding light on their dynamic points of view, Noor shatters stereotypes, enlightens and entertains, and showcases the rich and varied perspectives of a marginalized community. Learn more at noortheatre.org.

Somali Family Service of San Diego

SOMALI FAMILY SERVICE of San Diego (SFS) was established in 2000 as a nonprofit, community-based social service organization. SFS helps Somali and other African families to become responsible, independent and contributing members of the San Diego community through its programs that promote health, educational and economic success, and leadership development. Support services are rarely available in San Diego for Somali and other East African immigrants and refugees. SFS fills this gap in the community by providing culturally and linguistically appropriate programs and services to members of the San Diego Somali and other East African communities. Learn more at somalifamilyservice.org

*East African performers
at SFS' annual OceanLeaf
Awards Celebration*





Image courtesy Islamic Speakers Bureau of Atlanta, learn more at isbatlanta.org.

Serve Donors

The services that CAAP provides to our donors, including donor-advised funds, designated funds, and giving circles, are personalized to ensure that wherever your philanthropic passions lie, we can help you achieve your giving goals.*

Dr. Rana Hajjeh: Global Health Champion

A VETERAN CHAMPION of global health initiatives, Dr. Rana Hajjeh has worked tirelessly for 25 years at the Centers for Disease Control and Prevention (CDC) in Atlanta to improve the lives of individuals in developing countries. She has worked in the international and domestic health sector, focusing on developing vaccines for children, specifically meningitis. Estimates show that she and her team may save the lives of 7 million children by the year 2020. For her public service, Dr. Hajjeh received the 2014 Samuel J. Heyman Service to America Medal as Federal Employee of the Year from the Partnership for Public Service.

In addition to the many milestones Dr. Hajjeh has achieved through her work, she and her husband are great supporters of local community initiatives, including the Islamic Speakers Bureau of Atlanta, which they support through their donor-advised fund at CAAP. On charitable giving, she said, "I think that the Arab American community needs positive role models that can show what can be achieved through hard work and commitment. I believe Arab Americans have a responsibility to give back to charitable causes, whether it's saving lives, improving access to education, or cultivating employment opportunities."

*A **donor-advised fund (DAF)** is a charitable giving vehicle administered by a public charity created to manage charitable donations on behalf of organizations, families, or individuals.

A **designated fund** is a DAF that supports one nonprofit organization or cause of the advisor's choosing.

A **giving circle** is a group of individuals who pool their resources to give back to a charitable cause that matters most to them.

Russell J. Ebeid: Giving for the Greater Community

RUSSELL J. EBEID'S PHILANTHROPIC legacy will resonate across many sectors for generations to come. Extremely generous in spirit, the retired Guardian Industries executive has made it a priority to pursue his philanthropic passions that include health care, education, arts and culture.

Russell Ebeid is driven by a desire to make a difference in educational opportunities for underserved youth. The son of Lebanese immigrants, Russell Ebeid grew up with a strong work ethic. Although neither of his parents finished high school, they instilled in him the value of hard work and strength of character. Ebeid rose from his working class roots to become an executive at Guardian Industries Corp. in Auburn Hills, Mich. and the president of the Guardian Glass Group – world leaders in glass, automotive and building products sciences. When he retired in 2011, completing a tenure of more than 40 years, Russell Ebeid was board chairman emeritus at Guardian Industries.

Having already established a scholarship program at CAAP that supports Arab American and other underserved youth at Kettering University in Flint, Mich., Lourdes University in Sylvania, Ohio, and Wayne State University in Detroit, Mich., Russell announced in May 2014 that he was leaving a landmark \$2-million bequest to the Arab American National Museum in Dearborn, Mich. to endow the Museum's community archive.

"I believe in supporting our institutions and creating a loud and proud historical heritage for our children, grandchildren and the public for generations to come," Ebeid said when the gift was announced. "I trust that this legacy contribution in my will can promote and enhance the Museum's prestige, as well as honor our admirable predecessors. Therefore, I hope to inspire and challenge my fellow Arab Americans to participate with me in this noble cause."



Arab American National Museum Director Devon Akmon with Russell Ebeid and Museum Board Chair Manal Saab introducing the Russell J. Ebeid Library & Resource Center during a dedication ceremony



Build Leaders

TGI-Dearborn members attend the 2013 Association of Fundraising Professionals Philanthropy Day Dinner

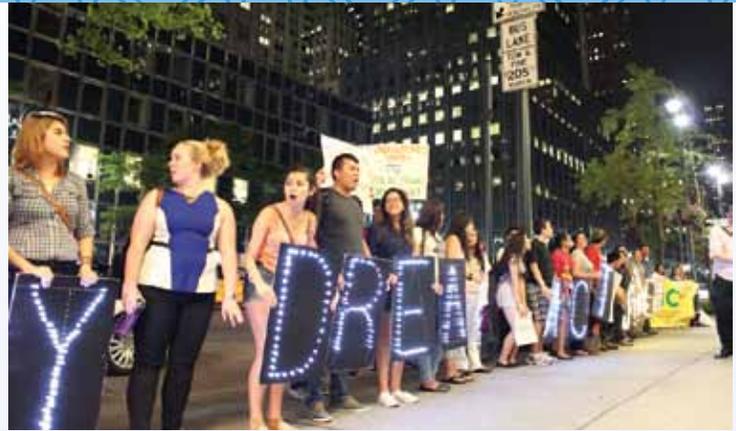
By working with young professionals and growing our network of Teen Grantmaking Initiative (TGI) programs, we are building the next generation of committed philanthropists.

Teen Grantmaking Initiative

OUR TEEN GRANTMAKING Initiative (TGI) is the only Arab American youth philanthropy group in the country. The award-winning TGI program teaches high school students about issues that impact the community, grantmaking, nonprofit management, communication and community leadership. This year, CAAP was very excited to launch another TGI chapter in New York City, which made \$3,000 in grants to youth-led initiatives. TGI-Dearborn awarded five \$1,000 grants to organizations in metro-Detroit focusing on arts, health, and civic engagement programs. Additionally, TGI-Dearborn received a \$1,000 grant from the Council of Michigan Foundations to organize a college fair for minority students in the metro Detroit area. Representatives from 13 colleges and universities and more than 250 students attended.



Young creator at Arts & Scraps



NYSYLC members at a rally to pass the DREAM Act for undocumented youth

Arts and Scraps: TGI-Dearborn Grantee

ARTS & SCRAPS, a nonprofit arts education organization in Detroit, uses recycled industrial materials to help people of all ages and abilities think, create and learn. Founded in 1989, Arts & Scraps recycles 28 tons of materials each year, serving 275,000 children by assisting 3,300 community organizations and classrooms. TGI-Dearborn's grant to Arts & Scraps funded the distribution of "Healthy Lung Kits" aimed to show classrooms the difference between a smoker's lung and a healthy lung. Arts & Scraps continues to find innovative ways to allow low-income children creative learning experiences. Find out more at artsandscraps.org.

New York State Youth Leadership Council: TGI-NY Grantee

THE NEW YORK State Youth Leadership Council (NYSYLC) is the first undocumented youth and membership-led organization that empowers immigrant youth to challenge the existing immigration system through leadership development, grassroots organizing, educational advancement, and a safe space for self-expression. NYSYLC's main campaign is passing the New York DREAM Act, a bill that if passed would allow immigrant youth who have grown up in the U.S. access to state funded financial aid programs.

TGI-NY funded the Youth Empowerment Program, a two-week leadership training that engages undocumented youth and allies around a variety of social justice issues, including access to higher education and self-expression through storytelling and other forms of art. Learn more at nysylc.org.

Ahmad Haidar-Ahmad

CAAP WAS VERY proud to send TGI member Ahmad Haidar-Ahmad to Chicago for the first ever Global Youth Community Philanthropy Summit in June 2014. Young leaders from 14 nations gathered to share perspectives and models, and envision together the future of local giving by and for young people.

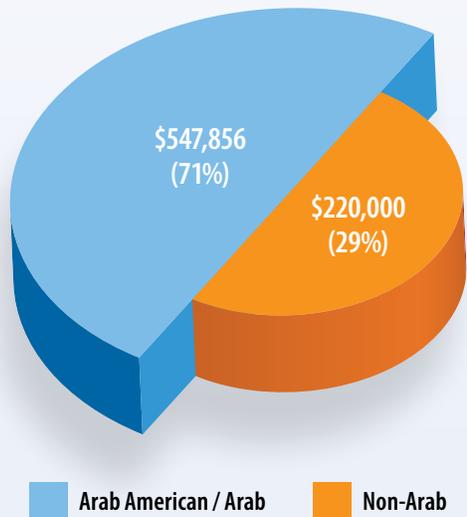
Ahmad, the only Arab American in attendance, was able to make personal and professional connections and brought back solutions to implement in his community. He says, "the Chicago trip was an incredible experience and it fueled the passion I already possessed for philanthropy. I was extremely pleased to see that there were other young philanthropists out there who were as excited about social change as I was. It was wonderful witnessing the cooperation of many organizations from around the world; everyone in the room was motivated and bringing something to the table."



2014 Grantmaking Demographics

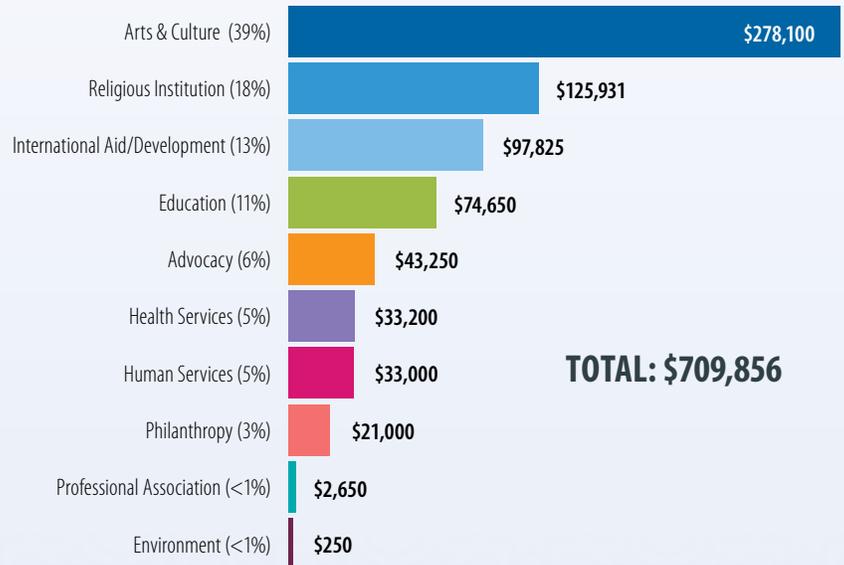
(OCT. 1, 2013 - SEPT. 30, 2014)

TOTAL GRANTMAKING BY ORGANIZATION TYPE

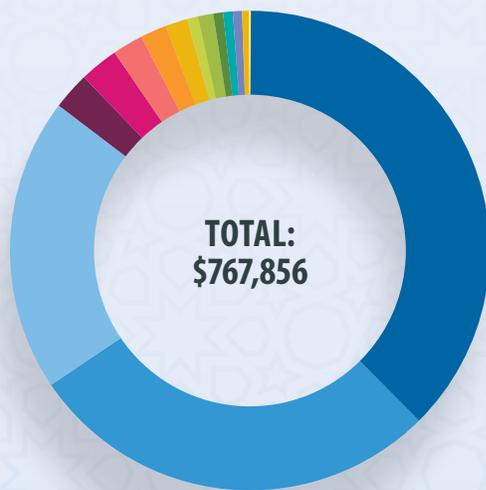


TOTAL: \$767,856

DONOR-ADVISED FUND GRANTMAKING BY IMPACT AREA

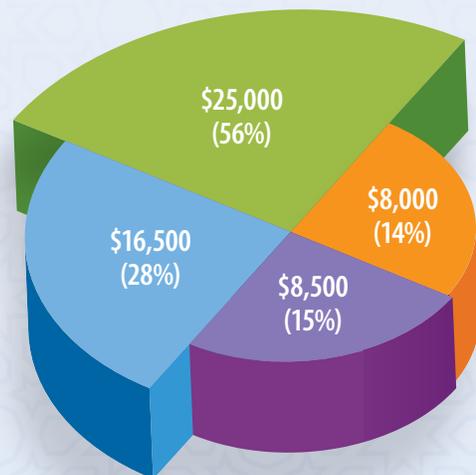


TOTAL GRANTMAKING BY GEOGRAPHIC IMPACT AREA



National	38%	\$288,400	Georgia	1%	\$5,500
Michigan	28%	\$214,731	Ohio	1%	\$8,000
International	20%	\$152,125	Pennsylvania	1%	\$5,000
New York	3%	\$19,350	Colorado	<1%	\$5,000
North Carolina	3%	\$20,000	Washington, DC	<1%	\$4,750
Illinois	2%	\$16,000	Minnesota	<1%	\$3,500
Massachusetts	2%	\$13,500	Virginia	<1%	\$500
California	1%	\$11,500			

BOARD-DIRECTED GRANTMAKING BY IMPACT AREA TYPE



TOTAL: \$58,000

2014 CAAP Schedule of Revenues and Expenses

(OCT. 1, 2013 - SEPT. 30, 2014)

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
Individuals	\$667,946	\$530,518	\$148,300	\$1,346,764
Foundations	\$40,000	\$178,387	\$21,925	\$240,312
Corporations	\$50,000	-	-	\$50,000
Fees	\$8,085	-	-	\$8,085
Change in Value	(\$2,502)	-	\$5,328	\$2,826
Endowed Donor-Advised Fund Distribution	\$1,500	-	(\$1,500.00)	-
TOTAL INCOME	\$765,029	\$708,905	\$174,053	\$1,647,987
Release from Restriction	\$125,184	-	-	-
TOTAL UNRESTRICTED INCOME	\$890,213	-	-	-

EXPENSES

Salaries and Fringe Benefits	\$96,108			
GRANTS				
Board-Directed Grantmaking	\$58,000			
Donor-Advised Grantmaking	\$709,856			
Total Grants	\$767,856			
OTHER PROGRAM EXPENSES				
Software Fee	\$4,500			
Consultants	\$2,592			
Printing, Supplies and Publicity	\$5,758			
Conferences and Meetings	\$9,941			
Other Expenses	\$836			
Total Other Program Expenses	\$23,627			
TOTAL EXPENSES	\$887,591			



CAAP BY THE NUMBERS

NUMBER OF GRANTS AWARDED

215

AMOUNT AWARDED FROM ALL FUNDS

\$767,856

OUR DEEPEST GRATITUDE TO OUR 2013-2014 MAJOR SUPPORTERS

(OCT. 1, 2013 - SEPT. 30, 2014)*

\$100,000+

W.K. Kellogg Foundation

\$25,000-\$99,999

Anonymous

C.S. Mott Foundation

\$10,000-\$24,999

Anonymous (2)

Arab American Association
of Engineers & Architects

Mr. and Mrs. Basem and
Muna Hishmeh

Mr. and Mrs. Ghassan and
Manal Saab

Mr. Hussien Y. Shousher and
Dr. Randa Mansour-Shousher

Dr. Fawwaz T. Ulaby and
Ms. Jean Cunningham

\$5,000-\$9,999

Anonymous

Dr. Ghaleb H. Daouk and
Dr. Rima Kaddurah-Daouk

Dr. Walid and
Mrs. Rasha Demashkieh

Mr. Assad Jebara

Microsoft Corporation

Dr. Nuha M. Nakib

\$1,000-\$4,999

Dr. and Mrs. Marwan S.
Abouljoud

Ms. Patricia A. Abraham

Mr. and Mrs. Antoine and
Frances Ayoub

Council of Michigan Foundations

DAAR Engineering

Mr. Eyad Elqaq

Flo-Tech Mechanical Systems Inc.

Mr. Roy and Mrs. Maha Freij

Mr. and Mrs. Alan and
Lina Harajli

Mr. and Mrs. Moussa A. Issa

Mr. and Mrs. Hassan Jaber

Mr. and Mrs. Ghaffar Kazkaz

Mr. and Mrs. Taek and Jamie Kim

Dr. John I. Makhoul

Mr. Clay Naff

Mr. George Naff

Dr. Thomas Naff

Nationwide Furniture
Distributors Inc.

Network of Arab American
Professionals

Atty and Mrs. George Salem

Dr. and Mrs. Jack Shaheen

Mr. Ibrahim Shihadeh

Mr. Hazem Tabahi

Mr. Hussam Zayyad

**Includes gifts to CAAP's operations, the CAAP Operating
Endowment Fund, Teen Grantmaking Initiative (TGI),
CAAP's board-directed and impact area funds*

CAAP FUNDS

DONOR-ADVISED FUNDS

Ahmad and Mukarram
Sakallah Fund

Alami Family Fund

Atallah Fund

Dr. Bashar and Hoda Succar Fund

Betty H. Sams Fund

Chady and Hiba Wehbe Fund

Daoud-Haidar Fund

David and Colleen Allen Fund

Demashkieh Fund

Dirani Fund

Ebeid Family Fund

Fahad Roumani and
Lena Demashkieh Fund

Faleh and Alya Hussein Fund

Farid and Maha Jano Fund

The Gabriel Company, LLC Fund

Gayar Foundation Fund

Ghaffar and Margaret
Kazkaz Fund

Ghaleb and Rima Daouk Fund

Ghassan and Manal Saab Fund

Gheed and Kamal Itani Fund

Hamadeh Fund

Ibrahim and
Nareman Taha Fund

Imad El-Kebbi and
Rana Hajjeh Fund

Isam and Wafa Salah Fund

Jeff and Huda Karaman
Rosen Fund

Jeffrey Antaya Fund

John I. Makhoul Fund

Joumana Kayrouz and
Daughters Fund

Ketata Aref Fund

Khaled and Noha E. Taha
Foundation Fund

Khatib Fund

Khudari Fund

Lina Hourani-Harajli Fund

Lubna Bathish Jones Fund

Mansour Shousher Fund

Mike Moffo Fund

Mohamad and
Yvonne Bandar Fund

Muna and Basem Hishmeh Fund

Nabeel Jarudi Fund

Rami and Maria Kaakaji Fund

Richard A. Abdo Fund

Roy and Maha Freij Fund

Saed and Mona Sahouri Fund

Saksouk Fund

Samman Family Fund

Shihadeh Fund

Shocair and Reda Fund

Tahar ElKorchi Fund

Tony and Frances Fund

Vasken and Sara Artinian Fund

Wisam Qasem Fakhoury Fund

Zatina Family Fund

Zayat Family Fund

ENDOWED FUNDS

AAAEA Chicago Endowment Fund

Bustan Al-Funun Fund for Arab Arts in America

CAAP Operating Endowment Fund

Chady Wehbe and Hiba Yazbeck Fund

Jack G. and Bernice M. Shaheen
Endowed Media Scholarship Fund

Lubna Emil Bathish Fund

Muna and Basem Hishmeh Endowed Fund

Walid and Rasha Demashkieh Fund

IMPACT AREA FUNDS

Arava Institute Arab
Student Scholarship Fund

Fostering Leadership for
Young Palestinians Fund

Friends of Alixa Naff Fund

Michigan Arab Orchestra Fund

NAAP Arab American Scholarship Fund

Palestine Community Advocacy Network Fund

BOARD-DIRECTED FUNDS

Community Grantmaking Fund

Disaster Relief Fund

Teen Grantmaking Initiative—Dearborn

Teen Grantmaking Initiative—New York

Women and Children's Fund

GIVING CIRCLES

100 Arab American Women Who Care—Michigan

100 Arab American Women Who Care—Toledo

Bustan Al-Funun Giving Circle

*Thank you to
all of our fund-holders!*



For information about establishing a fund or contributing to an already existing fund, please contact Katherine Hanway, CAAP Donor Services and Program Officer, at khanway@accesscommunity.org or 313-842-5130.



CENTER FOR ARAB
AMERICAN PHILANTHROPY

MISSION

The Center for Arab American Philanthropy strengthens the impact of strategic Arab American giving through education, asset building and grantmaking in order to improve lives and build vibrant communities.

VISION

The Center for Arab American Philanthropy is building a legacy of giving in the Arab American community, shaping the future of our society through the collective power of our philanthropy and empowering the community to be changemakers and community-builders.

