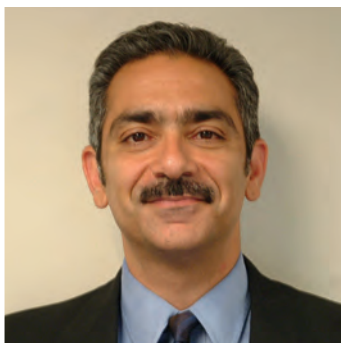




CENTER FOR ARAB
AMERICAN PHILANTHROPY

2012
ANNUAL
REPORT

A Note from the CAAP Board Chairman and ACCESS Deputy Executive Director and CFO



Hussien Y. Shousher
CAAP Board Chairman



Maha Freij
ACCESS Deputy Executive Director and CFO

The Center for Arab American Philanthropy (CAAP) continued to create meaningful change in our communities and in our country in 2012. Our Teen Grantmaking Initiative (TGI) piloted its first round of grantmaking in the Detroit area, awarding \$4,600 to 12 local organizations that serve youth. Members of the youth philanthropy group also were recognized for their achievements at the 2012 Association of Fundraising Professionals-Detroit Chapter's National Philanthropy Day dinner, winning the prestigious Sparky Anderson Award for Outstanding Youth in Philanthropy.

CAAP made a real impact on community organizations through its fourth round of grantmaking, providing \$53,000 in general operating support grants to 10 Arab American nonprofits across the country. We also established a Disaster Relief Fund that will provide support to victims of natural and manmade disasters. And, through our donor-advised funds, we granted more than \$317,000 to nonprofits within and outside of the Arab American community. Our three endowed donor-advised funds continue to grow and now have total assets exceeding \$128,000.

In May, CAAP was proud to partner with the Council of Michigan Foundations (CMF) to jointly host "Arab American Giving: Diverse Voices Informing Philanthropy," an event organized to help CMF build relationships and increase understanding of the aspirations and perspectives of Arab American philanthropists, and to give CAAP and Arab American philanthropy more visibility regionally and nationally. Following the event, CMF, in partnership with CAAP, released a report, "Diversity and Inclusion in Michigan Philanthropy: Voices of Arab American Donors," which is available at centeraap.org.

We were also proud to participate with ACCESS in the W.K. Kellogg Foundation's national fundraising challenge, which raised more than \$210,000 from 395 donors, making ACCESS the winner of three special challenge days and bringing in an additional \$130,000 in prize money and matching funds. A portion of the funds we raised will support the Teen Grantmaking Initiative.

With the support of friends like you, CAAP has evolved into a philanthropic institution that unites the Arab American community through our culture of giving, leveraging each gift we receive to expand our philanthropy locally and nationally. Thank you for your interest and support.

Cover photo:

Gabriel Angelo, aka "MasterBlaster G," wows the crowd with his trumpet and tap dance performance at Arab Cultural and Community Center's annual festival in San Francisco.

The only **national ethnic fund** serving the **Arab American** community

CAAP by the numbers

Contributions Received: \$526,443

Grants Awarded from All Funds: \$374,612

Number of Grants Awarded: 146

(Oct. 1, 2011 - Sept. 30, 2012)



Geometric art, inspired by Arab Islamic design, created by high school students at Al-Bustan Seeds of Culture in Philadelphia.

The Center for Arab American Philanthropy (CAAP), a project of ACCESS, is the only national, full-service philanthropic institution in the Arab American community. It is dedicated to building a legacy of giving, shaping the future of our society through the collective power of our philanthropy, and empowering the community to be changemakers and community-builders.

Founded in 2006, CAAP's aim is to support and enhance a culture of giving within the community through education, asset-building and grantmaking. We work directly with individuals, communities, families and businesses to maximize the impact of giving through:

Donor-Advised Funds that allow donors to determine the organizations and issues they want to support while having access to the knowledge and expertise of CAAP's professional staff members.

Giving Circles that provide donors with the opportunity to combine their giving with others and to learn more about the organizations they are funding.

Personalized Education and Outreach Services to individuals, families and corporations interested in developing a giving plan.

Community Grantmaking that strengthens and empowers Arab American organizations across the country.

Disaster Relief Grantmaking that supports humanitarian organizations that provide emergency aid to victims of natural and manmade disasters throughout the world.

Teen Grantmaking Initiative (TGI) – the only Arab American youth philanthropy program in the country.

CAAP on the Map

The Center for Arab American Philanthropy facilitated 146 grants in fiscal year 2012 to charitable Arab American and non-Arab 501(c)(3) organizations in the United States and around the world. Grants from CAAP's Community Grantmaking and Teen Grantmaking Initiative (TGI) funded a career fair for teen mothers; after-school tutoring for Arab American students; films that dismantle stereotypes about Arab culture; and much more. In addition, individuals, families, and businesses that house donor-advised funds with CAAP funded initiatives including scholarships for students attending universities in Lebanon; world-renowned opera and musical theater productions; and health research aiding those suffering from muscular dystrophy.

2012 Community Grantmaking Recipients

- Access California Services
- Al-Bustan Seeds of Culture
- Alif Institute
- Arab American Action Network
- Arab American Association of Engineers & Architects
- Arab American Association of New York
- Arab American Heritage Council
- Arab Cultural and Community Center
- Arab Film Festival
- Boston Palestine Film Festival/MECCs

For additional information about all of our 2012 grantees, please view our interactive map at centeraap.org.

Arab American Stories – a Detroit Public Television Series

Donor-Advised Fund Grantee
Detroit, Mich.



DPTV Executive Producer Jeff Forster, left, says a key factor in the series' success is its *Arab American Stories* Advisory Panel, under the leadership of Hoda Succar, right. Succar is also a member of DPTV's Board of Trustees.

In 2012, TV viewers across the country watched *Arab American Stories*, a 13-part series produced by Detroit Public Television (DPTV) and distributed to PBS stations nationwide. Hosted by NPR's Neda Ulaby, and made possible through the support of individuals and foundations, including donor-advised fund holders at CAAP, the series explores the diversity of Arab American experiences. Each half hour features three character-driven documentaries produced by a variety of independent filmmakers. They profile Arab Americans from all walks of life making an impact in their community, their profession, their family and the world at large. CAAP's founder, Maha Freij, was honored to be featured in one of the episodes. The series is available for viewing at arabamericanstories.org.

Arab Cultural and Community Center

Community Grantmaking Grantee
San Francisco, Calif.



Attendees at Arab Cultural and Community Center's annual BBQ relax while playing the Oud.

The Arab Cultural and Community Center (ACCC) has served the San Francisco community since 1973. The organization's services include Arabic language classes, an annual Arab cultural festival, Arabic music, dance and cooking classes, and a full-course of social services. One of its newest programs is a women's sewing circle for survivors of trauma – the first and only program of its kind in California. "This unique support group integrates sewing traditional handiworks from all over the Arab world, while participants support each other emotionally in the healing process," said Loubna Qutami, ACCC executive director. To learn more, visit arabculturalcenter.org.

Arab American Association of New York

Community Grantmaking Grantee
Brooklyn, New York



Youth organizers at the Arab American Association of New York helped to get out the vote during the 2012 elections.

Since the Arab American Association of New York (AAANY) was formed in 2001, the nonprofit has served more than 11,000 individuals, the majority of whom are women and children from low-income families. AAANY offers a variety of human services and case management programs, a summer camp for low-income children, tutoring, college-prep assistance, and much more. During the 2012 election cycle, AAANY helped register more than 2,200 new voters and engaged more than 8,500 registered voters through a Get-Out-the-Vote campaign. The group even enlisted 30 Arab American teenagers to call more than 1,000 households to encourage them to vote. To learn more, visit arabamericanny.org.

St. Jude Children's Research Hospital

Donor-Advised Fund Grantee
Memphis, Tenn.



For more than 50 years, St. Jude Children's Research Hospital has changed the way the world treats childhood cancer and other life-threatening diseases. At St. Jude, families never pay for the care their child receives and, for every child treated at the hospital, thousands more have been saved worldwide through St. Jude's discoveries. The hospital has played a pivotal role in increasing U.S. pediatric cancer survival rates from 20 to 80 percent overall. St. Jude was founded by the late entertainer Danny Thomas, an Arab American who believed that no child should die in the dawn of life. Join that mission by visiting stjude.org, following St. Jude on Facebook at facebook.com/stjude and on Twitter at twitter.com/stjude.

American Near East Refugee Aid

Donor-Advised Fund Grantee
Washington, D.C.



Children in Gaza who, thanks to ANERA, now have a greenhouse filled with tomatoes and other produce they can eat or sell.

American Near East Refugee Aid (ANERA) advances the well-being of people in the West Bank, Gaza, Lebanon and Jordan. Through partnerships and close consultation with local groups and communities, ANERA responds to economic, health and educational needs with sustainable solutions and delivers humanitarian aid during emergencies. ANERA's Agricultural Development program benefits thousands of farmers and farming communities. From setting up irrigation systems to distributing pomegranate and olive trees and helping families build greenhouses, ANERA's work is increasing families' self-reliance and creating much-needed jobs and sources of food. To learn more, visit anera.org.

CAAP Donor-Advised Funds

Expendable Funds

- Ahmad and Mukarram Sakallah Fund
- Arava Institute Arab Student Scholarship Fund
- Dr. Bashar and Hoda Succar Fund
- Betty H. Sams Fund
- Chady and Hiba Wehbe Fund
- Daoud-Haidar Fund
- David and Colleen Allen Fund
- Demashkieh Fund
- Dirani Fund
- Ebeid Family Fund
- Faleh and Alya Hussein Fund
- Farid and Maha Jano Fund
- The Gabriel Company, LLC Fund
- Ghaffar and Margaret Kazkaz Fund
- Ghaleb and Rima Daouk Fund
- Ghassan and Manal Saab Fund
- Gheed and Kamal Itani Fund
- Hamadeh Fund
- Jeff and Huda Karaman Rosen Fund
- John I. Makhoul Fund
- Joumana Kayrouz and Daughters Fund
- Khatib Fund
- Lina Hourani-Harajli Fund
- Lubna Bathish Jones Fund
- Mike Moffo Fund
- Nabeel Jarudi Fund
- Palestine Community Advocacy Network Fund
- Richard A. Abdoo Fund
- Roy and Maha Freij Fund
- Saed and Mona Sahouri Fund
- Saksouk Fund
- Samman Family Fund
- Tahar ElKorchi Fund
- Vasken and Sara Artinian Fund
- Wisam Qasem Fakhoury Fund

Endowed Funds

- Bustan Al-Funun Fund for Arab Arts in America
- Jack G. and Bernice M. Shaheen Endowed Media Scholarship Fund
- Lubna Emil Bathish Fund

Kettering University student Eric Salem accepts a Russell J. Ebeid Scholarship award at the 2012 ACCESS Annual Dinner.

Donor Services – Helping You Help Others

Education, arts, health, advocacy. The Center for Arab American Philanthropy helps people invest in the causes that matter most to them. Through donor-advised funds, corporate funds, giving circles and more, we tailor a personalized, flexible, safe and strategic approach to philanthropy. More importantly, by choosing to conduct their charitable giving through CAAP, our donor-advised fund holders are helping tell a powerful story of Arab American giving and strengthening the Arab American voice in their communities and around the world.



A camper at Al-Bustan Camp 2012 uses a felting technique to create an Arabic alphabet letter on henna-dyed silk to incorporate into a quilt. Photo by Dana Scherer, Bamboo Photography

Raisa Zaidi

Jack G. and Bernice M. Shaheen Endowed Media Scholarship Winner

For more than 15 years, the journalism careers of Arab American students across the country have gotten a kick start, thanks to the Jack G. and Bernice M. Shaheen Endowed Media Scholarship. Raisa Zaidi, 27, is one of many success stories. “The Shaheen scholarship was definitely a motivating factor in my decision to go to Columbia Journalism School to get my master’s degree,” Zaidi said. After completing her degree, Zaidi interned at Contently, a journalism startup in New York, began working as associate producer of a documentary in Mississippi focusing on teen pregnancy, and gained valuable experience interning in Washington at Al Jazeera English during the fall 2012 elections.

Since 1997, the Shaheens have awarded more than 55 scholarships to Arab American college students like Zaidi majoring in mass communications, journalism and film. These scholarships have supported the next generation of innovative thinkers who are helping bring about positive change and providing a balanced representation of Arab Americans in the media. In 2011, the Shaheens took their commitment to the next level by establishing an endowed fund with the Center for Arab American Philanthropy to ensure their giving continues long into the future.

“Jack and Bernice Shaheen really care about the success of their scholarship winners; they check in on me regularly,” Zaidi said. Her plans include applying for journalism positions in Los Angeles, New York City and Washington, or traveling to Lebanon and the West Bank. “There are a few story ideas I’ve always wanted to work on in Lebanon and Palestine ... ideas that wouldn’t be happening without the Shaheens’ support,” she said.



Dr. Ghaleb Daouk and Dr. Rima Kaddurah-Daouk

Boston, Mass.

Can you give us an example of the kind of causes you support? What do you look for when you make giving decisions?

Ghaleb: Our philanthropy focuses on several areas. We support some causes more frequently and with larger amounts than others. For the most part, we put priority on education, arts and culture, and health.

Who are your giving inspirations?

Ghaleb: I grew up in a family with a long and significant history of philanthropic leadership, extending over almost a century of service. My grandfather, Omar Daouk, presided over The Makassed Foundation, one of the largest educational, health care and social development institutions in Lebanon. My mother, Hassana Fathallah-Daouk, presided over the Child and Mother Welfare Society, also in Lebanon, that supported the health, vocational training and women’s development of a community of approximately 5,000 families in the central Beirut area.

Rima: My grandfather was also a well-known community leader in Palestine where he lived, leading several local charitable efforts and overseeing the welfare of that community. My aunt continued in that realm in my home country, Jordan, working closely with Queen Noor Al-Hussein in different national charitable endeavors.

What does the word “philanthropist” mean to you?

Do you think of yourselves as philanthropists?

Ghaleb: A philanthropist is someone who believes in collective impact – that investing in a cause as a group has greater impact than making individual donations. And yes, we think of ourselves as philanthropists. We make yearly contributions to many charitable organizations.

Can you share an experience when you gave your time or financial resources that made you feel empowered or inspired?

Ghaleb: We were proud to partake in Syracuse University’s expansion of its Life Sciences program. We both served for many years on its Biology Alumni Board and Board of Visitors of the College of Arts and Sciences, leading to the establishment of the “Ghaleb and Rima Daouk Visiting Professorship” that brings together renowned scholars to interact with university students and faculty.

What benefits have you received by having a fund at CAAP or giving to CAAP’s general grantmaking/disaster grantmaking?

Rima: CAAP is unique because it allows philanthropists interested in Arab American and related charitable organizations access to such organizations in a trusted manner. It also leads to a stronger Arab American voice in philanthropic circles, hence benefitting the community to a larger extent than individual philanthropic efforts do.

Teen Grantmaking Initiative (TGI)

Youth Philanthropists Set Their Sights High

Waking up early on weekends, long hours of tough decision-making, asking friends and family for donations, juggling busy schedules filled with school, work, and

extracurricular activities — these

are some of the challenges that come with being part of the only Arab American youth grantmaking program in the country. But for the members of CAAP's Teen Grantmaking Initiative (TGI), the rewards of making grants to deserving causes far outweigh any other concerns. Being involved in TGI gives these dedicated teens a chance for their voices to be heard.

“The power to make decisions and truly help our community lies within this group, and the sense of pride after a decision is successfully made is tremendously rewarding.”



Advisor Rachid Elabed helps TGI member Abdulrahman Tolba brainstorm fundraising ideas.

“The power to make decisions and truly help our community lies within this group, and the sense of pride after a decision is successfully made is tremendously rewarding,” said Rasha Khanafer, TGI's youth chair.

In the past year, TGI granted \$4,600 to 12 Detroit-area nonprofit organizations. From a career fair for teen moms, to a youth-produced documentary on Detroit's abandoned

TGI members accept the Sparky Anderson Award for Outstanding Youth in Philanthropy. Photo courtesy of AFP Greater Detroit and Karlest Ford, karlestfordphoto.com





homes, and a program that trains teens to become docents for urban art projects, funding from TGI has made a real impact on local communities. TGI's work attracted the attention of the influential Association of Fundraising Professionals-Detroit Chapter, which honored TGI with the Sparky Anderson Award for Outstanding Youth in Philanthropy at the chapter's National Philanthropy Day Dinner on Nov. 14, 2012.

And TGI is only getting started. The group's 2013 grantmaking program will fund organizations working to implement healthy lifestyles and increase educational success for youth in the Detroit area. TGI is already gearing up for a busy summer full of service projects, site visits and a statewide youth leadership conference. In the fall of 2013, TGI will add another chapter in New York City, taking the program to a national level and developing even more young Arab Americans as philanthropists and community leaders.

Global Exchange

Growing Young Leaders from the Ground Up

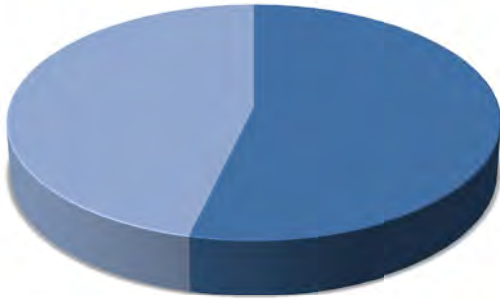
San Francisco-based Global Exchange opened an office in Highland Park, Mich., in 2010 to begin addressing the city's longstanding environmental justice concerns. The Green Economy Leadership Training (GELT) program educates, engages and empowers young people to be active in building a clean, green future. Through an afterschool mentorship program, GELT trains and educates middle and high school students in community gardening, permaculture, energy efficiency and renewable energy technology. Thanks to GELT's efforts, there is now a greenhouse and a school garden that can be used for years to come. This innovative environmental training program is not only growing young leaders from the ground up, it is establishing a sustainable future for the citizens of Highland Park and surrounding communities.



Participants at Global Exchange's Green Economy Leadership Training plant a garden.

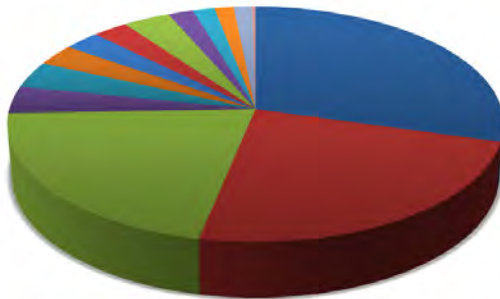
2012 Grantmaking Demographics

(Oct. 1, 2011 – Sept. 30, 2012)



Total Grantmaking by Organization Type

Arab American/Arab	\$201,212	54%
Non-Arab	\$173,400	46%
Total	\$374,612	



Total Grantmaking by Geographic Impact Area

National	\$110,250	29%
Michigan	\$89,100	24%
International	\$79,462	21%
California	\$14,000	4%
Massachusetts	\$13,750	4%
Pennsylvania	\$13,000	3%
Illinois	\$11,000	3%
Kansas	\$10,000	3%
New York	\$9,750	3%
Georgia	\$7,000	2%
Virginia	\$6,000	2%
Colorado	\$5,300	1%
Texas	\$5,000	1%
Maryland & District of Columbia	\$1,000	>1%
Total	\$374,612	



Donor-Advised Fund Grantmaking by Impact Area

Health Services	\$78,500	25%
Education	\$62,300	19%
International Aid/Development	\$53,212	17%
Arts and Culture	\$50,350	16%
Religious Institution	\$21,250	7%
Advocacy	\$19,500	6%
Human Services	\$18,500	6%
Professional Association	\$13,400	4%
Total	\$317,012	



TGI and Community Grantmaking by Impact Area

Human Services	\$29,000	50%
Arts and Culture	\$22,000	38%
Youth Leadership Programs	\$4,600	8%
Professional Association	\$2,000	4%
Total	\$57,600	

Our Deepest Gratitude to our 2011-2012 Major Supporters

(Oct. 1, 2011 – Sept. 30, 2012)

Gifts of \$5,000 or more to CAAP's operations and/or general grantmaking fund

Mr. and Mrs. Khalid and Sarah B. Alturki
D5 Coalition
Dr. Ghaleb Daouk and
Dr. Rima Kaddurah-Daouk
Dr. and Mrs. Walid and Rasha Demashkieh
Ford Foundation
Mr. and Mrs. Basem and Muna Hishmeh
Mr. and Mrs. Ghassan and Manal Saab
Mr. Hussien Y. Shousher and
Dr. Randa Mansour-Shousher
W.K. Kellogg Foundation

Gifts of \$5,000 or more to the Jack G. and Bernice M. Shaheen Endowed Media Scholarship Fund*

Drive Dentsu

**For a full list of donors to the Shaheen Fund, please visit our
website at centeraap.org.*

2012 CAAP Operations

(Oct. 1, 2011 – Sept. 30, 2012)

REVENUE

Grants (Foundations)	\$ 61,250.00
Contributions (Individuals)	409,339.00
Total Revenue	\$ 470,589.00

EXPENSES

Salaries and Benefits	\$ 58,183.00
Grants	374,612.00
Legal and Professional Contractual Services	16,206.00
Printing, Supplies, and Publicity	10,150.00
Conferences and Meetings	11,417.00
Total Expenses	\$ 470,568.00

CAAP Professional Advisory Board

Executive Committee

Hussien Y. Shousher , Chair	Toledo, Ohio
Nareman Taha , Secretary	Chicago, Ill.
Rasha Demashkieh	Fort Gratiot, Mich.
Dr. Walid Demashkieh	Fort Gratiot, Mich.

Board Members

Wadad Abed	Ann Arbor, Mich.
Dr. Ghaleb H. Daouk	Boston, Mass.
Basem Hishmeh	Montvale, N.J.
Muna Hishmeh	Montvale, N.J.
Dr. Randa Mansour-Shousher	Toledo, Ohio
Ghassan Saab	Fenton, Mich.
Manal B. Saab	Fenton, Mich.
George Salem	Washington, D.C.

Honorary Member

Richard A. Abdoo	Milwaukee
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Mission

The Center for Arab American Philanthropy strengthens the impact of strategic Arab American giving through education, asset building and grantmaking in order to improve lives and build vibrant communities.

Vision

The Center for Arab American Philanthropy is building a legacy of giving in the Arab American community, shaping the future of our society through the collective power of our philanthropy and empowering the community to be changemakers and community-builders.



CENTER FOR ARAB
AMERICAN PHILANTHROPY



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